



YOU X ME = DEMOCRACY people talking to people is a powerful thing!

# Worried about Democratic messaging? **BE THE DEMOCRATIC MESSENGER!**

At Force Multiplier we believe that there is **POWER** in talking with our friends + communities about the America that we want in our future. Conversations that we have with the people who know us + trust us yield understanding + action. While we're sometimes frustrated by the messages of the Democratic party, we're not frustrated with what Democrats stand for + we're ready to talk about it.

We're getting together as a community to talk about talking.

## **FM CONNECTION: BE THE MESSENGER**

- Learn about the current evolving slates of candidates + voter empowerment groups
- Share your concerns + fears + learn from others
- Bring people in your world who are looking for ways to **DO SOMETHING.**

**This is NOT a fundraiser!** Click below to sign up for your preferred date:

**Tuesday, May 24, 8:00-9:00pm ET**

(Pre-session for those new to FM at 7:30pm), or

**Wednesday, May 25, 7:00-8:00pm ET**

(Pre-session for those new to FM at 6:30pm)

**candidates = face-to-face messaging**



**435** members comprise the entire House of Representatives, but each district has its own concerns + stories to tell. We asked some of our House candidates what they're emphasizing in their midterm messaging. A few of their responses are below. We'll be sharing more at the Connections.

[Cindy Axne. \(IA-03\)](#)

### Ernie Cline, (IA-01)

- Small + family farms must compete with corporate agriculture + large meat processing operations. The Biden-Harris administration is dedicating **\$1 billion** in American Rescue Funds to promote + support independent producers + processors.
- Young Iowans need education + training other than college for jobs that require increasingly technical skills. College graduates need relief from their average of \$30,000 college loans to achieve adult milestones like buying homes + starting families + creating small businesses.
- Iowa's rural areas require continuing investments in frameworks such as rural broadband + bridge + road repairs + port + rail upgrades to reach markets rapidly.

### Jay Chen, (CA-45), Challenger

- Californians need relief from both its ever-growing wildfires + the reasons they're occurring. Addressing the apparent effects of a warming climate is on their minds.
- Californians are concerned about threats to democracy. They want their Congressional representative to address women's right to make healthcare decisions + to battle legislation that threatens voting rights.
- Continuing investment in education + technology makes California a leader in innovation in an increasingly global economy.

### Angie Craig, (MN-02)

- During the worst stages of the COVID pandemic, the food-supply chain was interrupted, with expensive consequences for both farmers + consumers. Minnesotans will benefit from improved access to markets + distribution + to a smoother supply chain.
- All Americans suffer from increased fuel prices. Minnesota grain products are a component of ethanol, a gasoline additive, which lowers fuel costs for farmers.
- Healthcare must be affordable. Rep. Craig introduced the bill that capped out-of-pocket insulin costs at \$35/month. She has highlighted the maternity needs of Native women + has challenged the CDC to address the rising cases of COVID in children.

### Jared Golden, (ME-02)

- Rural Mainers suffer from unavailable healthcare. Veterans and those needing substance abuse help are particularly vulnerable. Golden worked to establish a permanent VA unit providing long-term treatment for mental health + substance abuse issues.
- Maine's once-thriving industries like fishing + shipbuilding + logging, are in decline. They need federal dollars + responsive legislation to survive and thrive.
- As technology becomes increasingly sophisticated, Maine residents require better education + training to qualify for 21<sup>st</sup> century jobs.

### Hillary Scholten, (MI-03), Challenger

- Michigan has the longest shoreline of any state in the nation. Residents want their water protected from industrial pollution + the effects of climate change.
- Michigan was once the home of well-paying jobs but now residents require technical training + trade apprenticeships to land + hold jobs in new industries that pay a living wage.
- Residents on fixed incomes need assurance that Social Security + Medicare will not only continue but will provide sufficient safety nets.

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## 7 Reasons to STAY IN THE FIGHT

by Tom Hallock

- If we don't even try, we'll certainly lose.
  - With so much at stake we owe it to future generations to act.
  - Every seat we lose this cycle is one more we have to win back next time.
  - Incumbency matters. We need to retain the experience of our incumbents.
  - Voter empowerment work is an investment in democracy. Registering, educating + organizing voters, fighting voter suppression + disinformation will pay off in future elections.
  - Taking action is an antidote to isolation + powerlessness.
  - The election is still 5 months away + voters haven't spoken yet!
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# EXPANDING OUR HOUSE SLATE

## incumbents + challengers

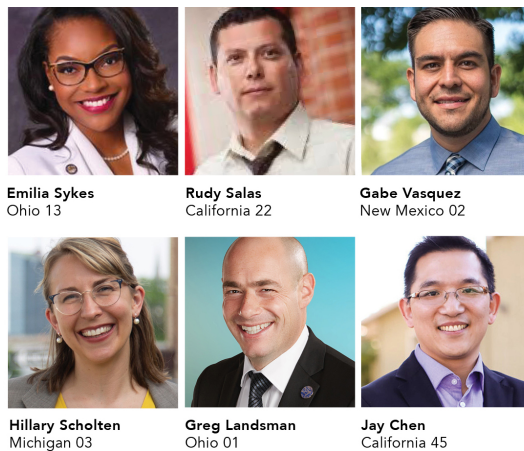
Force Multiplier now supports a slate of 10 House incumbents. Based on redistricting decisions, primary outcomes + competitiveness, we have added 6 challengers to our slate. FM will continue to refine our House (+ Senate) slates to maximize our impact in the current election cycle.

### Our House Incumbents



**Incumbents:** many are running in new or re-shaped districts requiring intensive voter outreach. Most are facing well-funded opposition from Republicans seeking to gain control of the House; most opponents are supported by an extremely motivated MAGA base.

### Our House Challengers

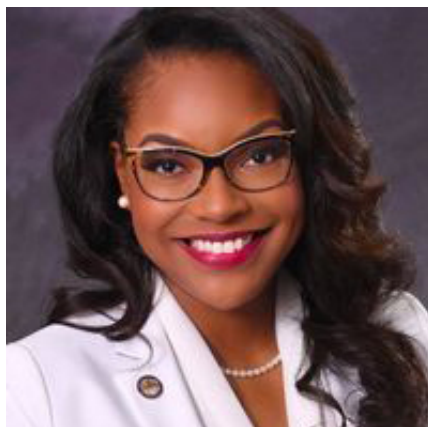


**Challengers:** most have emerged from primary campaigns + are just ramping up general election campaigns requiring the equivalent of “early money” resources to build organizations + name recognition, make media buys + stand out from well-known, well-funded, entrenched opponents.

[\*\*DONATE TO THE FM HOUSE SLATE\*\*](#)

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## MEET TWO NEW CHALLENGERS



### Meet Emelia Sykes Ohio 13

Sykes holds a B.A. in psychology from Kent State University and a JD from the University of Florida along with a Master of Public Health. She served as an administrative staff adviser in the Summit County Fiscal office + Law Clerk to the Chief Judge of U.S. Bankruptcy Court in the Northern District of Georgia office. She has served as an Ohio State legislator since 2015 + has held leadership positions: Assistant Whip, Whip + Minority Leader. Under her leadership, Ohio Democrats have secured historic investments in public transit systems, rebuilding roads + bridges + broadband access.

An “open” seat, Ohio 13 is currently labeled a toss-up + is one of three to four congressional seats of Ohio’s 15 districts where Democrats have a legitimate chance of prevailing. Emelia’s opponent is Madison Gilbert, a small business owner, attorney + television commentator who worked in the Trump Administration.

### [DONATE TO EMELIA SYKES](#)



### Meet Gabriel Vasquez New Mexico 02

Gabe is a first generation American who grew up in the Mexican borderlands. He has made the most of the opportunity to live the American Dream + has worked hard to make a difference in his community + state. A graduate of New Mexico State University, Gabe was elected to the Los Cruces City council in 2017, serving through 2021. He has also served as executive director of the Los Cruces Hispano Chamber of Commerce, as Southwest District representative for State Sen. Martin Heinrich + as a policy advocate at the federal level promoting child welfare. Gabe views climate change as a significant threat + is a leader encouraging transition to clean energy + in combating the impacts of climate change. A committed environmentalist, Gabe has held leadership positions with the Western Conservation Foundation, the Wilderness Society + the New Mexico Wildlife Federation. Gabe is running for Congress to be a champion for working families + to build an economy that helps all.

NM-02 is a sprawling district comprising almost half the state, which will contribute to making this one of the most expensive races in the nation. The district has historically been a Republican stronghold, but redistricting has moved NM-2 from Trump +12 to Biden+6. His opponent is a first term incumbent who has been identified as one of the most vulnerable Republicans in ‘22.

### [DONATE TO GABE VASQUEZ](#)

**Let's hold the House + build the America that we need.**

### OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE.**

### UPCOMING EVENTS



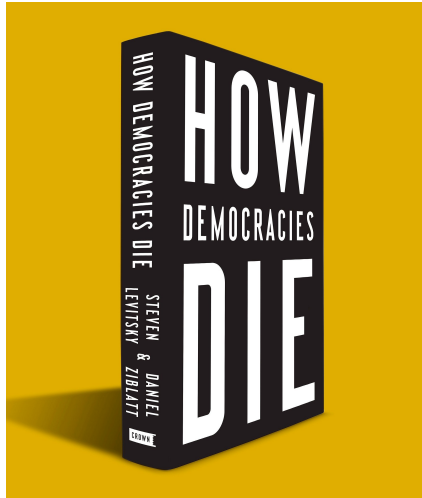


## Meet Christie Roberts, Executive Director of Democratic Senatorial Campaign Committee + Senators Jacky Rosen (NV) + Maggie Hassan (NH)

Get an insider view on how we will grow the majority in the Senate from Christie Roberts + what it will mean when we do from two incumbent senators. Maggie Hassan + Jacky Rosen both belong to The Senate Committee on Health, Education, Labor, and Pensions (HELP) that has broad jurisdiction over America's health care, education, employment, and retirement policies as well as the Senate Homeland Security and Governmental Affairs Committee. Come with your questions, we'll be covering a lot of ground.

**Wednesday, June 8**  
**6:30-7:30pm ET on Zoom**  
**[REGISTER + DONATE](#)**  
**to support the FM Senate Slate**

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## Protecting Our Democracy

Event with **Steven Levitsky + Daniel Ziblatt**, authors of *How Democracies Die*. Let's talk about where we are as a country + where we go from here.

**Thursday, July 14**  
**7:00-8:00pm ET on Zoom**  
**[REGISTER + DONATE](#)**  
**to support the FM House Slate**

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## THANK YOU

Our last events were great!

**JAMIE RASKIN** May 2: **580 donated + 350 attended + \$185,000 was raised** for our House Slate of candidates. *That's a record!*  
*FYI: The recording of the event is available [HERE](#)*

**RURAL DEMOCRACY INITIATIVE** May 17: **230 donated + 115 attended + \$37,500 was raised** for the event.

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## YES! Our Primary Senate Winners



**Judge Cheri Beasley**  
**North Carolina**  
Won with 81% of the vote!  
Facing Republican Ted Budd, backed by Trump.





### **Lt. Governor John Fetterman Pennsylvania**

Won with 59% of the vote. Republican opponent is still unknown: Trump candidate Mehmet Oz with 31.2% still battles Dave McCormick, 31.1%.

[DONATE TO FM SENATE SLATE](#)



### **FM INFO SESSION!**

Stop by our FM Info session + talk with someone on our leadership team. These sessions are helpful to the curious + FM newbies + anyone in the FM community.

**Wednesday, June 1, 12:00-1:00 ET**

[REGISTER for the LINK](#)

**Monday, June 13, 7:00-8:00pm ET**

[REGISTER for the LINK](#)

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### **HELP FM GROW + have impact**

Do you belong to a group, an association, a flock, a herd, a school, or a pack (not a PAC)? We'd like to introduce Force Multiplier to your organization + invite your members to our Zoom events. If you trust Force Multiplier to help you make strategic political investment decisions, then why not share us with your hive, clutch or gaggle? For more information, please [email Laura](#).

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### **MULTIPLIER CORNER spreading the word**

**Amazing!** We're excited to report that the Multiplier program continues to generate impressive donations for our events. In some cases, Multipliers + their networks are responsible for bringing in as much as 65% of funds raised.

We've added 12 new Multipliers in the last month – all through House Parties. We're continuing to offer Multiplier Orientations on Zoom twice monthly for anyone interested in learning about this vital role. These intimate, hour-long, meetings offer information about the technical steps necessary to build a network list + to forward our emails. They also provide answers to lots of questions about Force Multiplier.

If you're interested in learning more + becoming a Multiplier, reach out to [Bill Petri](#).

If you're a Multiplier + need advice, or support reach out to [Steven Krugman](#).

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FM is getting ready to celebrate 5 years of making a difference!

Thanks to our volunteers + supporters

Save the Date:  
Sunday, July 31

This will be a hybrid zoom + in person event, if covid allows. Details to come.

**DO SOMETHING**  
**(now!)**  
because you can

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## How House Parties Work (it's simple multiplication)

If you've been thinking about doing a Force Multiplier Zoom House Party, now would be a great time to go for it. We need everyone's help to reach more people who want to keep Washington blue. Our Zoom House Parties are an effective way to let your friends + family know about this opportunity to do something strategic + impactful for the 2022 midterms. At this hour-long informational event, your guests will learn that prevailing over the Republicans in '22 is achievable + how they can participate in making it happen. **People appreciate hearing about something they can do to help protect Democracy at this crucial time.**

**Let's do it!** Talk to Fern + let's get your party started! [Fern Fisher](#) House Party Coordinator

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**Help FM spread the word...that's how it works!**

Please pass this news on to friends who may be interested. The more the merrier!



YOU X ME = DEMOCRACY

Visit our website [forcemultiplierus.org](http://forcemultiplierus.org)

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**Please join us on Social Media! Share us + Tweet us + Repost us**



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